

PMA Corporate Member Benefits

Join today to reap the rewards of connecting your business to a rich audience of passionate, committed Pilates teachers, students, and supporters!

| | PLATINUM MEMBER \$10,000 | GOLD MEMBER \$5,000 | BRONZE MEMBER \$1,500 | ASSOCIATE MEMBER \$850 |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Company representatives | 4 | 3 | 2 | 1 |
| Company listing with logo on PMA website linked to company's webpage | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Offer discounted rates to our 5,000+ PMA members | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Virtual event discounts | FREE | 20% OFF | 15% OFF | 10% OFF |
| Sponsorship and advertising opportunities | 25% OFF | 20% OFF | 15% OFF | <input checked="" type="checkbox"/> |
| Annual conference registration | 2 FREE | 1 FREE | 15% OFF | <input checked="" type="checkbox"/> |
| Annual conference booth discount (10' x 10') | FREE | 20% OFF | 15% OFF | 10% OFF |
| Logo placement in member email newsletter | 6/YR | 4/YR | 4/YR | |
| Corporate member branded email blast to our PMA subscriber list of 10K+ | 4/YR | 2/YR | 1/YR | |
| Advertorial in PMA blog | 2/YR | 1/YR | 1/YR | |
| Social media post(s) on PMA platforms | 4/YR | 2/YR | 1/YR | |
| Invitation to corporate membership networking event at the annual conference | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Company introduction at virtual events - 1 each: PMA Connects, PMA Educates and PMA Business | 3/YR | 1/YR Choice of 1 | | |
| Provide educational presentation to membership | <input checked="" type="checkbox"/> | | | |
| Product placement at annual conference (up to a \$500 value) | <input checked="" type="checkbox"/> | | | |
| Platinum member only Board luncheon at annual conference | <input checked="" type="checkbox"/> | | | |



Contact Marlene Smith at corpmembership@pilatesmethodalliance.org